Jefferson County Dairy Promotion Funding Application

The Jefferson County Farm Bureau administers funding for Jefferson County area 4-H, FFA, dairy farms or others to conduct promotional events in support of the dairy industry.

Jefferson County Farm Bureau receives support from the Wisconsin Milk Marketing Board to help promote the dairy industry. The funding cycle is open year-round from January 1-December 31 for promoting dairy in Jefferson County, but, funds are awarded on a first come, first served basis.

Promotional events must focus on at least one of the following criteria:

- Enhancing the awareness of the nutritional and health benefits from dairy products
- Increase knowledge of the dairy industry
- Advance the image of the dairy industry and public trust

Individuals, groups or organizations may submit multiple applications toward the purchase of dairy products and Wisconsin Milk Marketing Board promotional items.

Dairy promotion money CANNOT be used to purchase items for resale or to be used at profit-generating or political events.

Eligibility

Applicants must be from Jefferson County.

Applicants must submit at least two event photos from their event of participants receiving or eating dairy products.

Selection Process

Eligible applications will be reviewed and awarded on a first-come first serve basis.

Applicants will receive an email or written notification regarding approval within 10-15 business days of when the application was submitted.

Reimbursement Process

The request for dairy promotion reimbursement must be submitted within 30 days following the scheduled promotional event.

Farm Bureau will issue payment within 30 days of receiving original receipts and two photos.
Return this form to:
Jefferson County Dairy Funding
C/O Melissa Gross
1523 Radhika St.
Fort Atkinson, WI  53538
mgross43@yahoo.com

Name of individual, group or organization_____________________________________________________________

Address_________________________________________________________________________________________

Primary phone number______________________     email address_________________________________________

Event title_______________________________________________________________________________________

Event date________________________________

Event description_______________________________________________________________________________________________
_________________________________________________________________________________________________________
_________________________________________________________________________________________________________

Event objective________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

Event activities_________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

How will the grant funds be used?___________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

What dairy items to be served?__________________________________________________________________________________________
________________________________________________________________________________________________

Funding request $____________________

List additional funding support (if applicable)___________________________________________________________________________________________

For office use only
Date approved                                                                                          Amount approved
Approved by board action or name of board officer
Comments

Form Date 4/01/14