Jefferson County
Strategic Plan Steering Committee
Workshop #4

September 24, 2009
1:00 p.m.

UW Extension
864 Collins Rd, Rooms 8/9
Jefferson

AGENDA

Steering Committee Members:
Jim Braughler, Richard Jones, Steve Nass, Don Reese, Pam Rogers
Sharon Schmeling, Carol Ward Knox,
Dennis Heling, Bill Kern, Paul Milbrath, Joe Nehmer, Carla Robinson
Earlene Ronk, Gail Scott, Mark Watkins

1. Call to Order
2. Certification of Compliance with Open Meeting Law Requirements
3. Review “Proceedings Report” section from Workshop 3-brief
4. Values Follow-up
5. Discussion on the grouping of values by themes and relationship of ideas.
6. Straw-Poll on Values that most agree to emphasize and embrace
7. Wrap-up discussion on how we are currently living-out our values and implications for the future.
8. Mission Statement Refinement
   a. Narrow-down; merge; wordsmith possible mission statements
   b. Consider developing a purpose/mission statement for the
9. Leadership structure (County Board/Management Team)
10. Step 4: S.W.O.C. Analysis (Facilitated Exercise)
11. Wrap-Up and Follow-up for next workshop(s) – October 22nd
12. Adjourn

Next Meeting Date
October 22, 2009
UW Extension Rm. 8/9
1:00 p.m.